



7189 Meridian Rd. Peyton, CO 80831 www.elifenetwork.com

Life Network exists to cultivate a community that values life through the love of Christ

CHIEF GENEROSITY OFFICER

As the Chief Generosity Officer for Life Network, you will provide visionary leadership and strategic direction for all fundraising, development, and generosity initiatives that sustain and grow the mission of Life Network. The Chief Generosity Officer will expand the organization's culture of generosity -- ensuring the financial health, relational strength, and long-term sustainability of Life Network's life-affirming ministry.

RESPONSIBILITIES

Vision & Strategy

- Develop and implement a comprehensive multi-year Donor Relations & Marketing Strategy aligned with Life Network's mission, strategic plan, and marketing initiatives
- Establish annual fundraising goals and key performance metrics for all donor segments (major gifts, Partners for Life monthly donors, planned giving, churches, foundations, and events)
- Work closely with the President/CEO and Board to cultivate a culture of generosity across all stakeholders – staff, volunteers, donors and church partners

Leadership & Team Development

- Provide leadership and mentorship to the Donor Relations team, and work closely with the Marketing & Communications team
- Further the collaborative culture that exists across donor relations, marketing, and events to ensure unified impact
- Set clear objectives, coach for success, and ensure accountability across development and marketing functions

Major & Transformational Giving

- Personally steward a portfolio of the organization's top-tier mega donors, foundations, and prospects, cultivating long-term relationships that result in transformational gifts
- Partner with the CEO to strategically engage high-capacity donors, churches, and foundations
- Lead strategic initiatives to secure multi-year commitments and gifts toward major projects (e.g., capital campaigns, expansion initiatives)

Systems & Infrastructure

- Ensure all fundraising systems, processes, and donor data management (CRM) support effective engagement, retention, and reporting
- Oversee the creation of dashboards and analytics that provide real-time insight into giving trends and goals
- Work with the CFO/COO to ensure financial transparency, accountability, and alignment between fundraising and budgeting processes

Marketing & Communications Integration

- Collaborate with the Marketing Director to ensure consistent messaging and brand alignment across donor communications, campaigns, and events
- Oversee development of compelling content and storytelling that demonstrates impact and inspires generosity

- Lead integration of digital fundraising, direct mail, and social media strategies to engage new and existing supporters

Planned & Legacy Giving

- Build and expand Life Network's Legacy and Estate Giving Program, ensuring clear pathways for donors to include Life Network in their long-term plans
- Provide oversight for policies, marketing materials, and donor stewardship related to legacy gifts

Events & Campaigns

- Provide executive oversight for the Annual Gala, Walk for Life, and other key fundraising events – ensuring alignment with donor cultivation goals
- Oversee major campaigns (capital, endowment, or initiative-specific), ensuring they are well-planned, executed, and stewarded

Board & Executive Partnership

- Serve as the staff liaison for the Life Network's Board in their "friendraising" responsibilities, equipping members to be effective ambassadors for Life Network
- Advise the President/CEO and Board on trends, opportunities, and best practices in philanthropy
- Engage Board members in strategic donor introductions and cultivation efforts

Culture of Generosity

- Champion generosity within the Life Network team – helping staff, volunteers, and clients understand the spiritual and practical impact of giving
- Be a champion for ensuring donor gratitude and storytelling are woven throughout ministry communications and culture

EXPERIENCE

- Minimum 7-10 years in nonprofit development leadership, including major gifts, campaigns, and team management

QUALIFICATIONS:

- Demonstrated success leading comprehensive fundraising programs exceeding \$1M annually
- Deep understanding of Christian stewardship and relational donor development
- Strategic thinker with strong relational, communication, and leadership skills
- Active commitment to Life Network's mission and a growing Christian faith demonstrated through service and church involvement

CLASSIFICATION

- Full-time, exempt position. Salary range: \$95,000 to \$120,000. Reports to President/CEO. In-office role when not meeting with others in the community.

BENEFITS

- Medical, dental, and vision insurance coverage
- Life insurance
- Retirement plan with employer match
- Paid time off
- Potential annual bonus
- Holiday pay